



North American Fire Training Directors

Serving State, Provincial and Territorial Fire Training and Education Systems

North American Fire Training Directors Annual Conference

September 26 – 28, 2022

SPONSORSHIP OPPORTUNITIES

The following sponsorship opportunities are available to support the 2022 NAFTD Annual Conference, September 26 to 28, Zermatt Resort, Midway, Utah. Please contact Ken Willette, kwillette@naftd.org or 774-200-7774, with any questions or to reserve your sponsored event!

Platinum Level Sponsorship \$500:(NOTE: Does not include exhibit space!)

- ❖ Inclusion of your marketing materials in NAFTD membership packets
- ❖ Promotional messaging in Conference flyer
- ❖ Visual recognition at Conference
- ❖ Verbal recognition at Conference events
- ❖ Discounted Conference Registration of \$150 per person

BASE 2021 Conference Exhibitor Package, (NOTE: Included in Gold, Silver, and Bronze level)

- 1 space with table & and 1 chair; wall power available: power strips and extension cords pre ordered at facilities cost
- Outside display space available in unsecured parking lot
- Inclusion of your marketing materials in NAFTD membership packets
- Promotional messaging in Conference flyer
- Visual recognition at Conference
- Your logo on NAFTD website
- NAFTD Proud Sponsor logo for your website
- Verbal recognition at Conference events
- Social media exposure on Twitter, LinkedIn, Facebook
- Submit noncommercial article on industry related topics to NAFTD Digest.

Gold Level Sponsorship, \$1000.00 : Base Exhibitor Package **PLUS** recognition for sponsoring a coffee break, **or** lunch, **or** audio visual support, **or** a professional development session with opportunity to greet attendees before activity. Full Conference Registration for one, \$100 for additional attendees.

Silver Level Sponsorship \$2,000.00 : Base Exhibitor Package **PLUS** recognition for sponsoring bus transportation to offsite activity and return with opportunity to address attendees during transit **or** sponsoring keynote speaker with opportunity to introduce the speaker and address attendees beforehand **or** sponsoring one of two receptions with opportunity to address attendees before reception begins. Full Conference Registration for two, \$100 for additional attendees.

Bronze Level Sponsorship \$3,000.00 : Base Exhibitor Package **PLUS** recognition for sponsoring Tuesday evening banquet with opportunity to address attendees before banquet. Full Conference Registration for two or more.

For Customized sponsorship packages, invoicing, and payment arrangement contact Ken Willette, kwillette@naftd.org or 774-200-7774.